4C Strategies

Capability Statement

4C North America Inc. is a U.S.-based small business delivering software solutions that drive operational readiness and informed decision-making across the Department of War. Our capabilities support training, exercises, experimentation, wargaming, and capability development-empowering leaders with structured, real-time data for evidence-based action. Whether supporting joint exercises, multinational experimentation, or servicespecific training, 4C North America delivers operational and traceable value on day one.

Core Competencies

Commercial-Off-the-Shelf (COTS) Solutions. U.S. provider of Exonaut, a proven COTS platform for training and operational readiness. Ready to customize, deploy, and integrate tailored solutions.

Training Systems Modernization. Supporting digital transformation of military training ecosystems through scalable, standards-based solutions integrated with live, virtual, & constructive (LVC) environments. Ensuring that results and trends are captured; making the LVC system even more capable.

Full-Stack Software Development. Designing and delivering secure, scalable, and mission-driven software solutions tailored to complex government and defense requirements.

Agile Program Management. Executing software development and system delivery through agile, iterative processes aligned with Department of War acquisition frameworks and lifecycle milestones.

User-Centered Design (UX/UI). Translating complex user requirements into intuitive, task-driven interfaces that improve usability, adoption, and decision-making in mission-critical applications.

Differentiators

Operational Expertise. Team of former military planners, trainers, and analysts with decades of combined experience at every echelon.

Dual Market Penetration. Active presence across both programmatic environments and direct sales channels, providing for unique insight into government, industry, and end-user needs.

Global Reach. Access to NATO allies and partner nations through parent company 4C Strategies.

Agile & Responsive Team. Flat organizational structure enables rapid adaptation to evolving customer requirements and emerging priorities.

Data-Driven Culture. Grounded in delivering solutions that capture structured, observable, and measurable data to inform decision makers.

Past Performance

Joint Staff J7 – Operational Planning AI. Developing AI capability to guide commanders on defining, capturing, and assessing OPLAN metrics.

U.S. Marine Corps (Project Tripoli) – After Action Reporting AI. Capturing voice, video, chat, email, and tactical data and utilizing AI to assess training effectiveness with simulation and observer input.

U.S. Army – Training Management Tool (TMT). Supported integration of Exonaut's code into the TMT baseline. Additionally delivered agile software development, integration, and testing support.

U.S. Army – Soldier Virtual Trainer (SVT). Developed a unique planning, preparation, and assessment tool to manage the virtual marksmanship range. Included delivery of Intelligent Tutor system prototype.

NAICS Codes

- ⊘ 513210 Software Publishers
- ⊘ 541330 Engineering Services
- ⊘ 541511 Custom Computer Programming Services
- ⊘ 541512 Computer system Design Services
- ⊘ 541715 R&D in Physical, Engineering and Life Sciences

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Product Sheet

Exonaut is a web-based, commercial-off-the-shelf (COTS) software platform that delivers data-driven readiness for military training, exercises, experimentation, and capability development. Designed for complex, process-driven events, Exonaut provides unified planning-all within a single system. Its end-to-end architecture reduces reliance on disconnected tools, accelerates analysis, and improves collaboration across units, echelons, and partners. With over 20 years of refined use, Exonaut is the trusted solution for defense organizations seeking to objectively measure readiness and improve decision-making.

Core Capabilities

End-to-End Lifecycle Management. Full suite for planning, execution, observation, and assessments. Enabling continuity, efficiency, and real-time control for commanders and staff across distributed events.

Real-Time Data Capture & Assessment. Collects and structures digital observations during live events, displaying a visual dashboard allowing for immediate analysis, mid-course corrections, and rapid reporting.

Configurable Workflows & Role-Based Access. Tailorable user views, templates, and permissions to match unique force structures, doctrine, and experience levels-without custom coding.

AI-Powered. Exonaut integrates AI-enabled features to enhance system use, decision support, and assessments. Greatly accelerating insight generation and enabling better informed decisions at all levels.

Open Architecture. Open APIs support integration with simulation, planning, assessment, and resource systems-enabling dynamic, end-to-end coordination across live, virtual, and constructive environments.

Flexible & Secure Deployment. Accessible from secure browsers and deployable via on-premises, cloud, or hybrid environments. Assuring that both mission and cybersecurity needs are met.

Differentiators

Accelerates Operational Learning. Enables organizations to visualize performance trends and drive continuous improvement without starting from scratch each time-dramatically supporting growth.

Reduces Planning Friction. Replaces spreadsheets, redundant tools, disconnected systems, and version control issues that slow coordination and clarity. Providing efficient use of time and resources.

Data-as-a-Product. All performance data belongs to the customer. Exonaut ensures complete data ownership, secure access, and export options. Empowering users to control their insights, not surrender them.

Past Performance

PROJECT CONVERGENCE Capstone 5. Served as the integrated platform for managing experimentation with 7,000 participants, 7 nations, and 20+ locations. Providing for streamlined planning, execution, and data collection for timely assessments.

TALISMAN SABRE 25. Supported 18-month planning for a 30,000+ person, 19-nation exercise. Enabling real-time coordination, resource deconfliction, and improved multinational interoperability.

MED STRIKE 25. Enabled multi-nation planning and execution for a 21-ship, 60-aircraft NATO maritime exercise. Improving operational control, flexibility, interoperability, and adding unique insights.

Use Cases (All Domains Supported)

Training
- Schoolhouse
- Unit Training Management

Exercises
- Service-Level
- Joint/Multinational

Experimentation
- Science & Technology
- Test & Evaluation

Wargaming
- Seminar
- Tabletop
- Simulation-based

Download our brochure

Your Exonaut Contact

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