

**EVELINA PERSSON** 

# Exercise analysis and evaluation in the Nordics



# "BIG DATA" becomes "WIDE DATA!"



### Weaponizing clients data analysis



Our aim is to provide data to clearly identify and visualize

Our overall ambition is to allow the HQs to leverage readiness "dollars"



 Unit progress vs training objectives in real time to inform and support decision making to dynamically re-task the scenario as required

 Training events where we are achieving readiness and where we are not, and to

- Gaps in readiness where we may be accepting risks
- Ability to achieve higher levels of readiness in less time with fewer resources

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We want to provide decision support in near real time, to be visualised in (customizable) dashboards and reports



### How do you use your data?



# Describe the purpose of collecting and visualize data

- Find the main focus
- Find the main users by making a stakeholder analysis
- Identify variables which will be important in the decision making

Identify functional and non functional demand

- Functional demand what would the user like to use in the system (map, table etc) and layout.
- Non functional demand Usability, design and time required to understand and learn from the system.

**Delivery demand** 

- Time schedule for the dashboard/dashboards
- How many dashboards will be created
- Think "next practise"



# Target the right users

#### STRATEGIC

 Small user groups like senior military leadership and exercise directors.

#### OPERATIONAL

 Middle size user groups like core planning teams, observers/trainers/mentors etc.

#### TACTICAL

✓ Wide user groups like training audience.





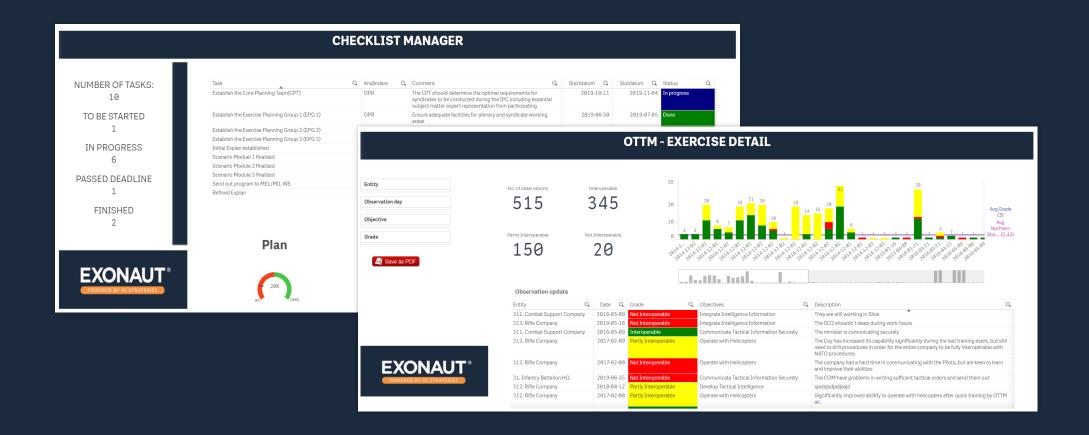
# Yesterday – Historical exercise data







# Today – Real time exercise data



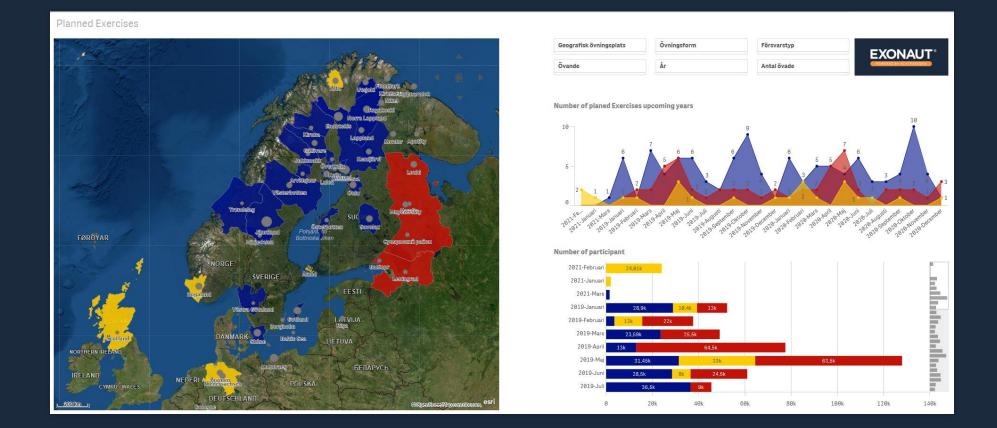
NEW DATA

FUTURE DATA

**HISTORICAL DATA** 

4C STRATEGIES

# **Tomorrow – Predictive data**



HISTORICAL DATA NEW DATA FUTURE DATA







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